Digital Dragons

KRAKÓW HIGH TECHNOLOGY PARK

Digital Dragons Conference 2025

Report

Digital Dragons Conference is the leading B2B event in the gaming industry in Central and Eastern Europe. It brings together over 2500 attendees from around the world, including developers, top industry VIPs, CEOs of major companies, indie game studios, publishers, producers, developers, and leading media outlets.

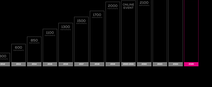
Participant mix

2300 PARTICIPANTS

908 COMPANIES

53 NUMBER OF COUNTRIES FROM WHICH PARTICIPANTS CAME

Another edition with over 2000 participants



Companies mix

Reason of attendance

Platforms

Attendees

Speakers

FRITZ ROSENCRANTZ & TRULSENKA GAMES

JON MAGNUSSON BLUEGIRR ENTERTAINMENT

JOSEH SAWYER OBSIDIAN ENTERTAINMENT

CELLIA HOCKENT FREELANCE

JAN VALTA BANDWORM STUDIOS

ADAM SPORKA BANDWORM STUDIOS

TOM SCHWEER AK FINANCIAL

LEANNE SAWYURN LAMBA STUDIOS

MAGDALENA LEMIESZKA LAMBA STUDIOS

PETER MOORE REALITY GAMES

Programme

189 LECTURERS AND PANELISTS

130 LECTURES AND PANELS

3 NETWORKING PARTIES

4.6 AVERAGE RATING OF LECTURES AND PANELS

2 SUMMITS: LEGAL SUMMIT, FINANCIAL SUMMIT, MONETIZATION SUMMIT, GAME DESIGN SUMMIT, MARKETING SUMMIT

Indie Zone & Digital Dragons Arena

Indie Zone is the place to be for any indie game enthusiast. Where the welcome space you could enjoy dozens of games that competed in Indie Dragons Awards.

This year's event also had a special event on Steam.

As part of Digital Dragons Arena, indie game developers presented their projects, in front of publishers, investors and the media. The titles were carefully selected so that the most promising developers could offer their talents.

50 INDIE ZONE + EXHIBITORS

15 DIGITAL DRAGONS ARENA PARTICIPANTS

2 144 297 EVENT COVERAGE

Rabid Rat COMMUNITY VOTE AWARD

Atomnius BEST PITCH AWARD

Sponsors

Main Partner: MALOPOLSKA

Main Sponsor: ACTIVISION

Host City: Kraków

Technology Partner & Indie Zone Partner: AMD

Gold Sponsors: CD PROJEKT RED, STORE, GIANTS, MOON ATTIC, BADE AND GAMES

Silver Sponsors: PPE, DOLL, Pegaba

Bronze Sponsors: Kraków Film Commission, SONE GAME Translation, olympics, Kraków Film Commission, Kraków Film Commission, GAMES, FCC, EchoTech, robotto, PaDaGa, Creative Dragon, Kraków Film Commission

Audio Partner: Commercial Radio

Co-organiser: BUMBI

Honorary Patrons: Ministry of Science, Development and Technology, Ministry of Culture and National Heritage

Business & Media

100 JOURNALISTS

52 NUMBER OF MEDIA OUTLETS

2419 NUMBER OF BUSINESS APPOINTMENTS MADE

Digital Dragons Awards winners

BEST POLISH GAME OF 2024: FROSTPUNK 2 (11 BIT STUDIOS)

BEST POLISH PROGRAMMER OF 2024: FROSTPUNK 2 (11 BIT STUDIOS)

BEST POLISH VISUAL GAME ART OF 2024: NOBODY WANTS TO DIE (BLUE ARROW GAMES)

BEST POLISH GAME DESIGN OF 2024: FROSTPUNK 2 (11 BIT STUDIOS)

BEST POLISH NARRATIVE OF 2024: NOBODY WANTS TO DIE (CRITICAL ART GAMES)

BEST POLISH MOBILE GAME OF 2024: TOMORROW (BLUE ARROW HOLDUP GUEST BAGE ART GAMES)

BEST FOREIGN GAME OF 2024: BALATRO (LOCALTHUNK)

SPECIAL RECOGNITION AWARD: MAGDALENA CIELECKA

Indie Dragons Awards winners

1ST PLACE DEEP SLEEP (DEEPSLEEP GAME THE FORSAKEN SCRIPTWRITER)

2ND PLACE HOLLOW (SOBEN TEAM STUDIOS)

3RD PLACE HAPPY OF GOD (DARK JAY)

Media Coverage Summary

762 INFORMATION RELEASED

95.4 REACH

4.7 ENGAGEMENT

3.5 ESTIMATED AVE

211.722 VERIFIED AVE

Digital Dragons in pictures

Thank you for being with us at Digital Dragons Conference 2025

and we look forward to seeing you on 17-19 May 2026 at Digital Dragons Conference 2026