

## RULES FOR THE “INDIE ZONE 2025”

1. Indie Zone at the Digital Dragons Conference features indie games (features PC, consoles, VR + mobile games) on-site
2. The game should be released in 2024 or the following years.
3. An indie (independent) game is an interactive digital production created by an independent studio, individual authors, formal or informal groups who operate independently from major studios, both financially and creatively, without the financial and technical support of a large game publisher or investor.
4. The organizer reserves the right to make the final selection of games which will be showcased according to internal criteria and subjective judgment if it considers that a given production does not meet the requirements to qualify it as an indie game or not follow other rules described in this document.
5. Schedule for the Indie Zone exhibitors is available on the website:  
<https://konferencja.digitaldragons.pl/indie-zone/>
6. In case of doubts as to the reasons for rejection of the application, please send questions to the following e-mail address: [kmagdziak@kpt.krakow.pl](mailto:kmagdziak@kpt.krakow.pl).
7. To showcase the game (or games) in the Indie Zone at the Digital Dragons Conference 2025, the exhibitor needs to fill out the proper application form which is available at <https://konferencja.digitaldragons.pl/indie-zone/>
8. Digital Dragons team has 14 days to verify your application.
9. If accepted, you will be asked to pay for the booth invoice within 14 days of Digital Dragons team confirming your participation in the event. The booth fee guarantees a place in the Indie Zone during the Conference.
10. All presented games in the Indie Zone must have a playable version during the final presentation at the Conference.
11. By applying to the Indie Zone, you can participate in the Indie Dragons Awards Competition (in order to qualify check the appropriate box in the form).
12. If you want to participate in the Indie Dragons Awards Competition, you must:
  - 1) Accept the terms of the Competition rules & regulations.
  - 2) Agree to pitch your game at Digital Dragons Arena
    - a) Digital Dragons team will choose up to 20 most promising games which will pitch live in front of investors and publishers during the Conference.
  - 3) Share with us a playable build or Steam keys.
  - 4) Share with us your pitchdeck.
13. All presented games in the Indie Zone will take part in the Community Vote.

14. All games will be featured in the Indie Zone Libretto. It showcased all games from Indie Zone 2025 and can be used by Digital Dragons in whole or in part as promotional material; made available publicly or to Digital Dragons' partners. The Indie Zone Libretto only contains publicly available information about each game: game title, studio name, one-liner, game screenshot, and studio contact information (if publicly available).
15. Selected games may be featured in a dedicated Steam event.

#### **[PROCESSING OF PERSONAL DATA]**

1. Regarding personal data within the meaning of the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons concerning the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (OJ L 119, p. 1) – hereinafter "GDPR," provided by participants to the organizer, collectively referred to as "Personal Data," we indicate as follows.
2. The administrator of the personal data of event participants is Krakowski Park Technologiczny Sp. z o.o. (the organizer), with its registered office in Kraków, ul. Podole 60, 30-394 Kraków. The Administrator can be contacted in writing by traditional mail at the address: ul. Podole 60, 30-394 Kraków, or via email at: [biuro@kpt.krakow.pl](mailto:biuro@kpt.krakow.pl).
3. The Administrator has appointed a Data Protection Officer who can be contacted at: ul. Podole 60, 30-394 Kraków, or via email at: [iod@kpt.krakow.pl](mailto:iod@kpt.krakow.pl).
4. Personal data resulting from the implementation of the event will be processed for the purpose of:
  - a. The participant's entry into the event and conducting the event, including maintaining contact with the participant (legal basis: Art. 6(1)(b) and (f) GDPR),
  - b. Fulfilling tax, accounting, archiving, and other legal obligations incumbent on the Administrator (legal basis: Art. 6(1)(c) GDPR),
  - c. Possible establishment or pursuit of claims or defense against claims (legal basis: Art. 6(1)(f) GDPR),
  - d. Sending marketing information about the Administrator's activities - based on the consent given (legal basis: Art. 6(1)(a) GDPR).
5. Providing personal data is voluntary but necessary for participation in the event and for conducting the event.
6. The recipients of the personal data of event participants will only be entities authorized under the law.
7. The personal data of event participants may be transferred to entities processing personal data on behalf of the Administrator, such as IT service providers, legal and advisory service providers, and other entities processing data for purposes specified by the Administrator - provided that such entities process data solely based on an agreement with the Administrator.

8. The personal data of event participants will be processed for the duration of the event (until its conclusion) and subsequently:
  - a. For tax and accounting purposes – for 5 years from the end of the calendar year in which the tax payment deadline expired,
  - b. For the purpose of possible establishment or pursuit of claims or defense against claims – for 3 years from the conclusion of the event, and in the case of ongoing proceedings, until their final conclusion and until the expiration of claims,
  - c. Until the withdrawal of consent – in the case of marketing messages.
9. In connection with the processing of personal data, the event participant has the right to:
  - a. Access their personal data,
  - b. Obtain a copy of the personal data,
  - c. Rectify personal data,
  - d. Request the deletion of personal data or the restriction of personal data processing,
  - e. Object to the processing of personal data,
  - f. Withdraw consent at any time,
10. in the cases and under the conditions specified in the GDPR. The above-mentioned rights can be exercised by contacting the Administrator.
11. The event participant has the right to lodge a complaint with the President of the Office for Personal Data Protection if it is justified that their personal data is being processed by the Administrator in violation of the GDPR provisions.
12. The personal data of the event
13. Participant will not be processed in an automated manner, including profiling.
14. The personal data of the event participant will not be transferred to international organizations; however, they may be transferred to third countries (including the USA) through the Administrator's use of tools from companies with headquarters or branches outside the EU.